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**Can Work Make Your Heart Sing A Happy Song?
Your Heart's Song May Be Closer Than You Think**

San Leandro, Calif. – November 8, 2004 – Kennette Reed, principal consultant for Kennette Reed & Associates today announced the release of, ***Discovering Your Passion: The Thing That Makes Your Heart Sing™***. " This is the first of our ***Workshop-In-A-Box™*** products. It includes an audio-visual-CD introduction and a 60+ page workbook. The workbook provides assessments, thought-provoking questions, and inspirational quotations to help seekers find the thing they were meant to do.", said Ms. Reed.

Ms. Reed further states, "After discovering the light-hearted feeling that comes from doing what I was meant to do, my goal was to help others discover the feeling of knowing you've found what's right for you. Through classes, teleseminars and coaching, I've been able to help many people begin the journey toward discovering their passion. With the development of this product, the discovery tools are now available to everyone."

In recent months, Kennette Reed & Associates, a firm that provides customer and staff retention consulting, training, and success coaching, has released four live presentation CDs. Recent titles include, ***Motivating Employees Toward Improved Performance, Developing Mutually Beneficial Customer Relationships, The Underutilized Workforce: Retaining & Recruiting Older Workers***, and ***Growing Your Business With Improved Customer Service***. "In the coming months, we will provide additional information products to support business and personal success.", Reed said.

All KRA Publications products, are available on the company website www.kennettereed.com . Ms. Reed is a consultant, trainer, nationally known speaker, success coach, author, and publisher of two popular monthly electronic newsletters, "Customer & Staff Connections" and "Success Moments". Subscriptions are available at <http://www.topica.com/lists/customerconnections> and <http://www.topica.com/lists/successmoments>

Kennette Reed & Associates is located in San Leandro, CA, and assists companies to increase profitability by improving retention, staff performance, customer service, and resiliency. The company also assists individuals toward higher levels of business and personal success. For additional information about their services, visit the company website www.kennettereed.com or phone (510) 888-9950.

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